

SYCAMORE RIDGE PTA

5333 Old Carmel Valley Road
San Diego, CA 92130
Tax ID #20-3182913
(858) 755-1060 school office

Dear Friend of Sycamore Ridge Elementary,

We are very excited about Sycamore Ridge Elementary School's 5th Annual RidgeRaising Dinner & Silent Auction coming up in March. As our largest fundraiser we are working hard to make it extra special with an evening of wonderful food, dancing, socializing, shopping and parent involvement. In order to do this.....

We need your help!

We are writing to request your assistance in making this year's RidgeRaising Event a great success. A gift certificate or merchandise from your business would have a profound impact on our fundraising goal. Your generous donation will support our PTA and help build our children's' future by providing classroom supplies, enrichment programs, school equipment such as computers, books etc. that benefit our entire school community.

Please keep in mind that NO donation is too small. We understand in this economy it is hard for people to give a lot so we ask for whatever you are comfortable with. We also decided to start early collecting donations so that people can plan accordingly in their budget. Keep in mind the earlier you donate the more exposure you will get for your business through our website and newsletter. Our school makes a strong effort to support our generous contributors in appreciation of their donations.

For your generous donation of ANY size we will provide you with the following benefits:

- Recognition in the School Newsletter that serves over 475 families
- Inclusion in the 5th Annual RidgeRaising Event Program
- Recognition on our school website and Blog for the entire year once donation is received

We also have SPONSORSHIP opportunities available. All sponsorships will include a LOGO on signage at the RidgeRaising event, an ad on our Blog and website, an ad in our schools Bi-monthly newsletter that serves over 475 students and their families and the following:

Platinum Donor:

- Full Page ad in our event brochure
- 2 complimentary tickets to our RidgeRaising Event
- Company name announced and Sponsor recognized the evening of the Event

\$1000 plus Donation Value

Gold Donor:

- Half page ad in our event brochure

\$500-\$1000 Donation Value

Silver Donor:

- Quarter page ad in our event brochure

\$250-\$500 Donation Value

From the time you make your donation until the day of the event we will consistently advertise your business. We thank you in advance for your generosity and appreciate your time and consideration you give this request. Your donation is tax-deductible and all proceeds directly benefit the school and our community. If you have any questions please feel free to contact me directly.

With sincere gratitude,

Eileen Johnson
Chairperson, RidgeRaising 2012
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